

Dear Singapore Stakeholder,

1. You may now register your interest to participate in the Singapore Pavilion at [Outbound Travel Mart \(OTM\)](#) in Mumbai, India, from 5 to 7 February 2026. Please [click here](#) to access the registration form.

KEY INFORMATION TO NOTE

2. OTM 2026 will be the only B2B travel mart platform in India that STB India will participate in for 2026. There will be no multi-city roadshow in 2026. We aim to present a strong and unified Singapore presence in the India market through this consolidated platform.

3. STB India plans for the Singapore Pavilion to feature an estimated 35 to 40 booths for tourism stakeholders. The participation fee is S\$4,000 per booth (maximum 2 representatives per company). If the booth is taken on sharing basis by 2 companies at one booth, the participation will be divided amongst each company at S\$2,000 per company.

4. This fee has been carefully calibrated following an internal review to maintain consistency with our historical participation fee structure and proportional cost-sharing approach. It also reflects prevailing market rates in Mumbai, where venue rental and organising costs are significantly higher than our previous investment in SATTE 2024 in New Delhi.

REGISTRATION – ELIGIBILITY AND PROCEDURES

5. In the registration form, please indicate whether you would like to take up a full booth (up to 2 representatives per company) or opt for a shared booth (1 representative per company). If you are opting for a shared booth, you may indicate your preferred partnering company; otherwise, STB will pair you with another suitable partner.

6. If demand exceeds available booths, where STB receives more registrations than the Pavilion can accommodate, STB will conduct a ballot to ensure a fair and transparent allocation process. STB will make every effort to uphold fairness through this balloting

mechanism, where STB will remain neutral and independent in determining the final list of successful registrants and shall not be obliged to provide reasons for non-acceptance.

7. Successful participants will be notified by mid-December 2025 (exact date to be confirmed very soon). Details on next steps, including payment instructions, will be provided upon confirmation. Failure to comply with payment deadline will result in registration being considered withdrawn.

8. Participation and/or partnership in STB trade events is subject to STB's [Terms and Conditions of Participation](#) and [Data Protection Policy](#), available on the STB corporate website. By registering your interest, you acknowledge acceptance of these policies.

9. Withdrawal of participation after successful registration has been conveyed by STB will be subject to penalties as stated in the Terms and Conditions.

CLOSING DATE OF REGISTRATION

10. We look forward to receiving your registration by Friday, 05 December 2025. Registrations received after Friday, 05 December 2025 will not be accepted.

ENQUIRIES

11. For enquiries, please contact Anand Sharma, Manager, STB New Delhi at anand_sharma@stb.gov.sg or +91 93152 26637.

Thank you,

STB Tradeshow